

A background image showing several LEGO minifigures on a white surface with hand-drawn black lines representing a map or street layout. One minifigure is in the center holding a red string, another is on the left holding a red stick, and others are scattered around. A small toy car is also visible. The scene is dimly lit, with the text overlaid in white.

ThoughtWorks®

用科技来寻找光明

Guide Dogs Victoria



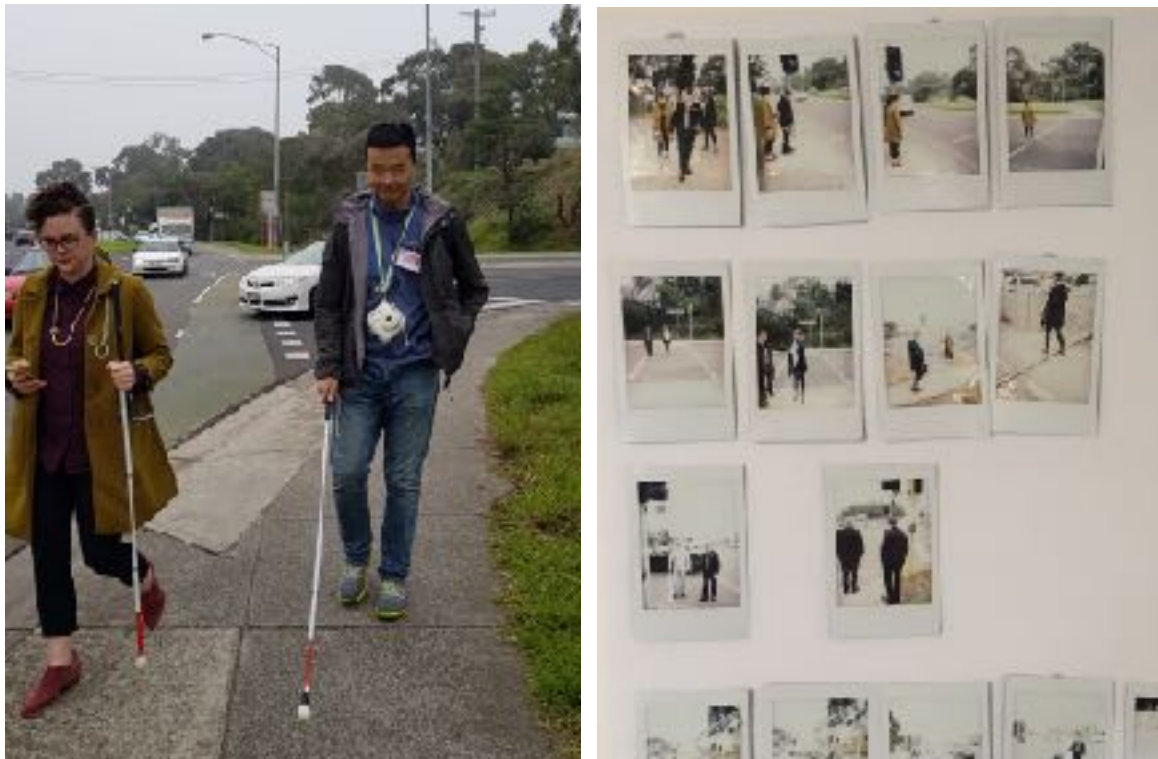
ThoughtWorks®

Guide
Dogs
VICTORIA



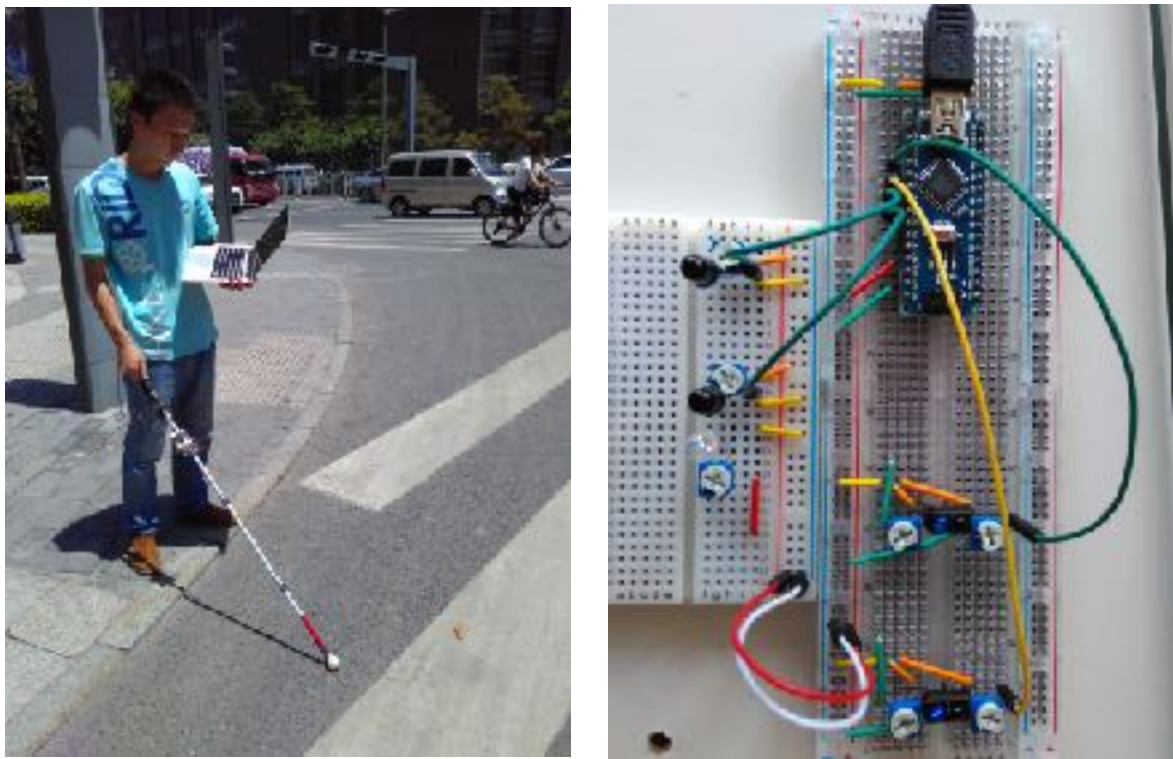
[ThoughtWorks与澳洲维多利亚导盲犬]

1周 *Discovery*



我们首先进入现场来调查盲人惧怕过马路的原因，以及使用现有解决方案（盲杖）的不足之处。基于对用户需求以及技术方案的理解，我们构想几种潜在的技术方案。

3周 *Delivery*



潜在的技术方案包含可以识别人行横道上白线的传感器，或者基于蓝牙信标beacon的信息提示。为了验证技术方案的可行性以及实用性，我们在4周时间里快速将几种技术方案的原型实现出来。

1周 *Validation*



在实现技术方案的原型后，我们将这些方案部署到了现场，请真实的用户使用，从而能够验证这些方案是否真的能够满足用户的需求，从而帮助客户规划下一步的行动计划。

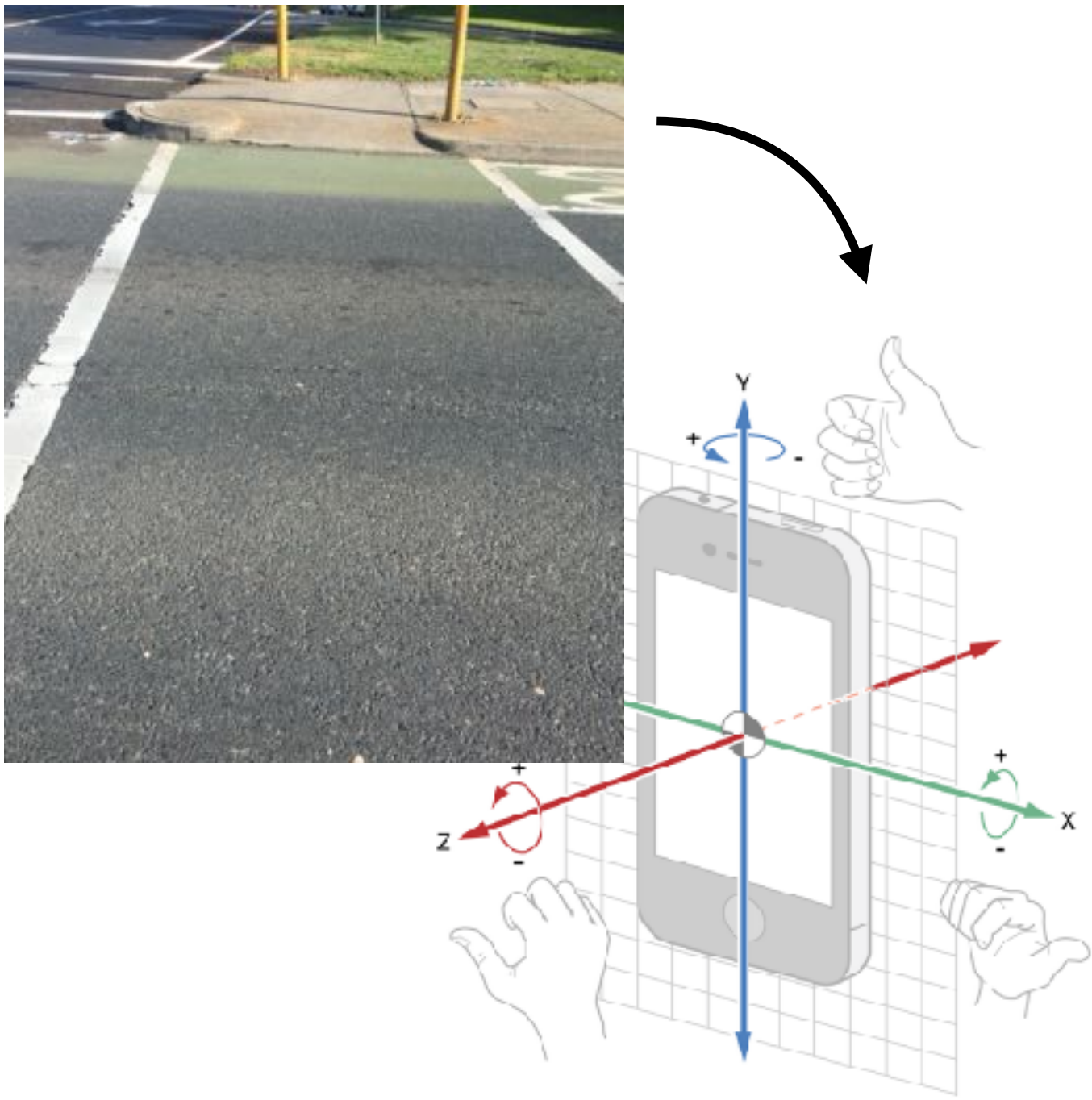
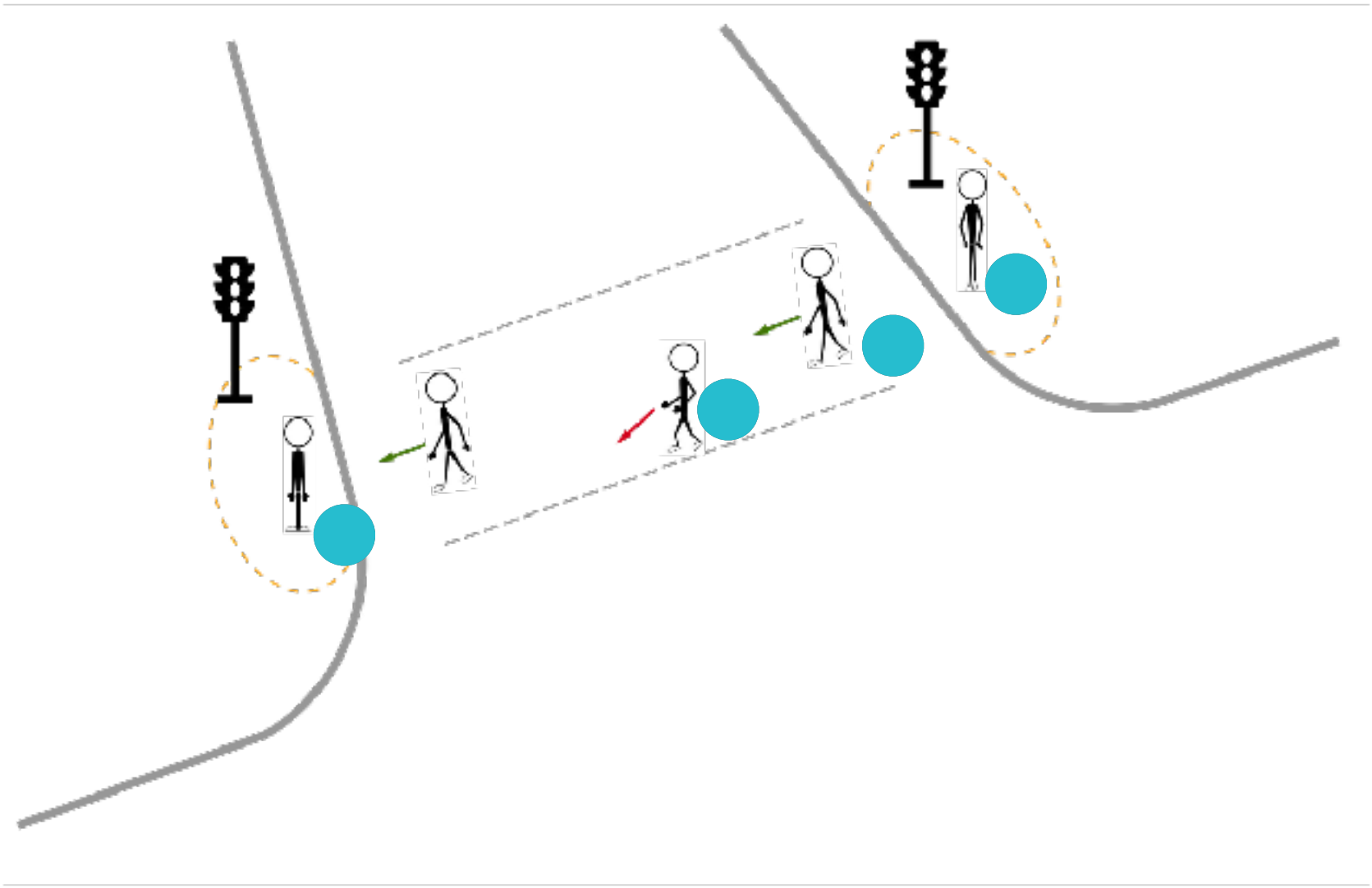
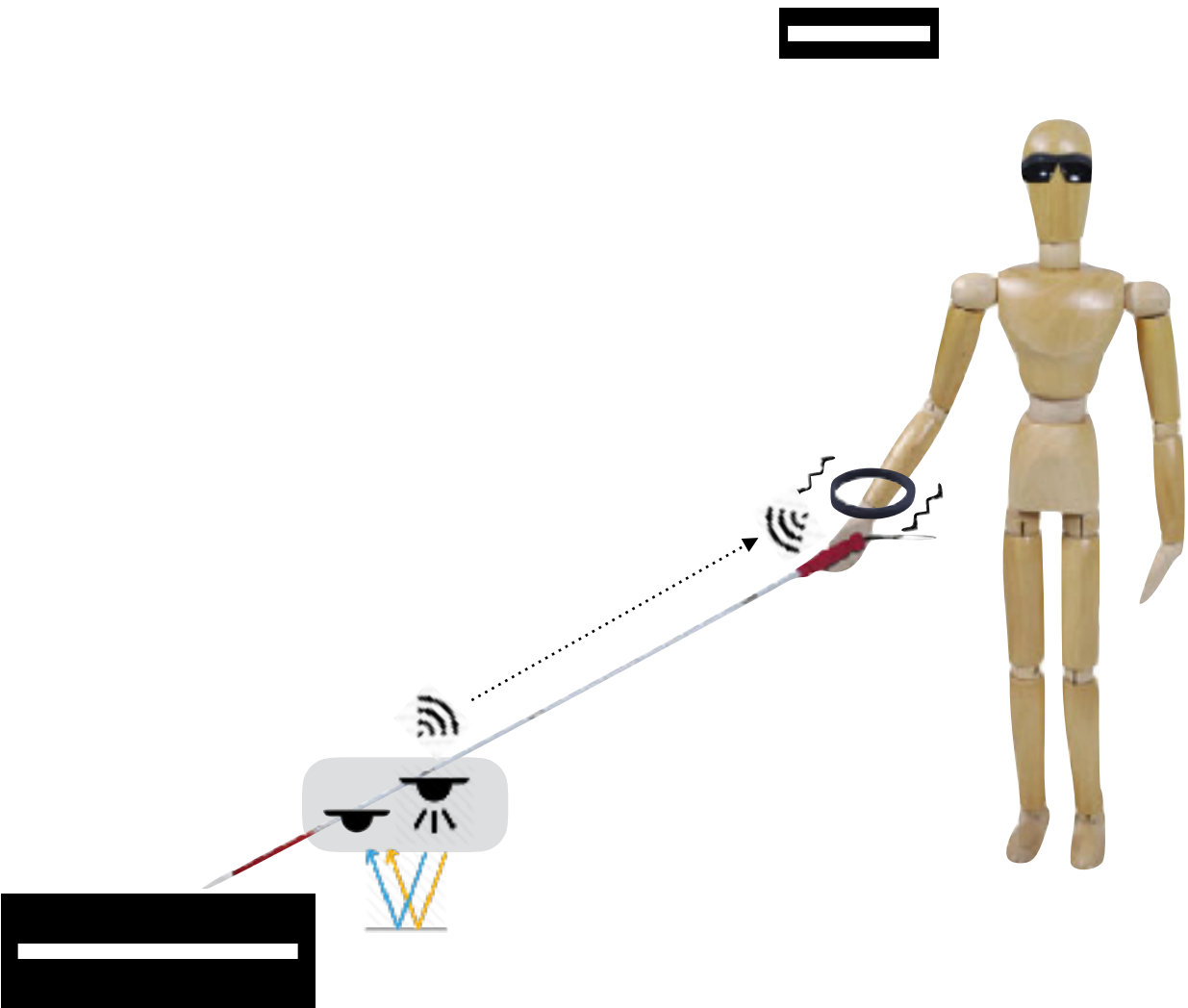
1周 DISCOVERY



1 红外传感器

2 Beacon

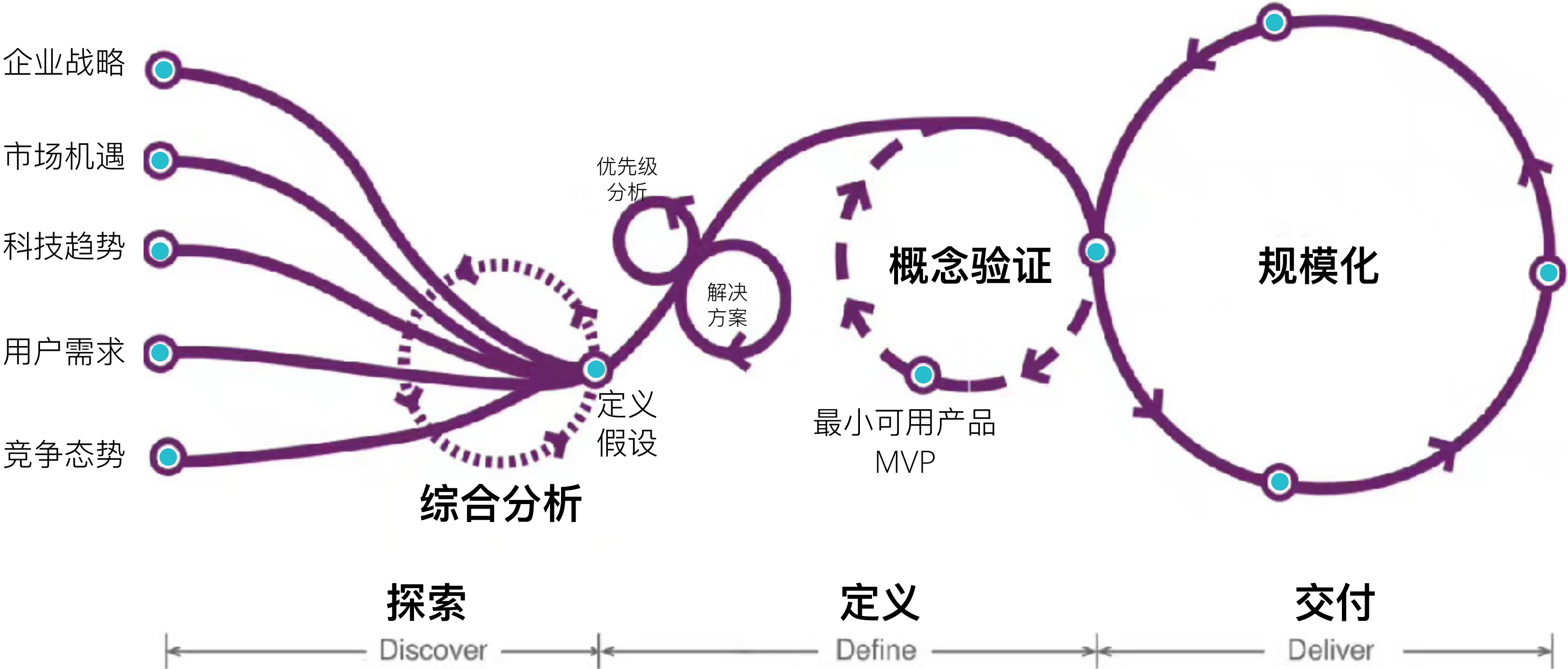
3 人工智能



1周 VALIDATION

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THANK YOU

谢谢

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