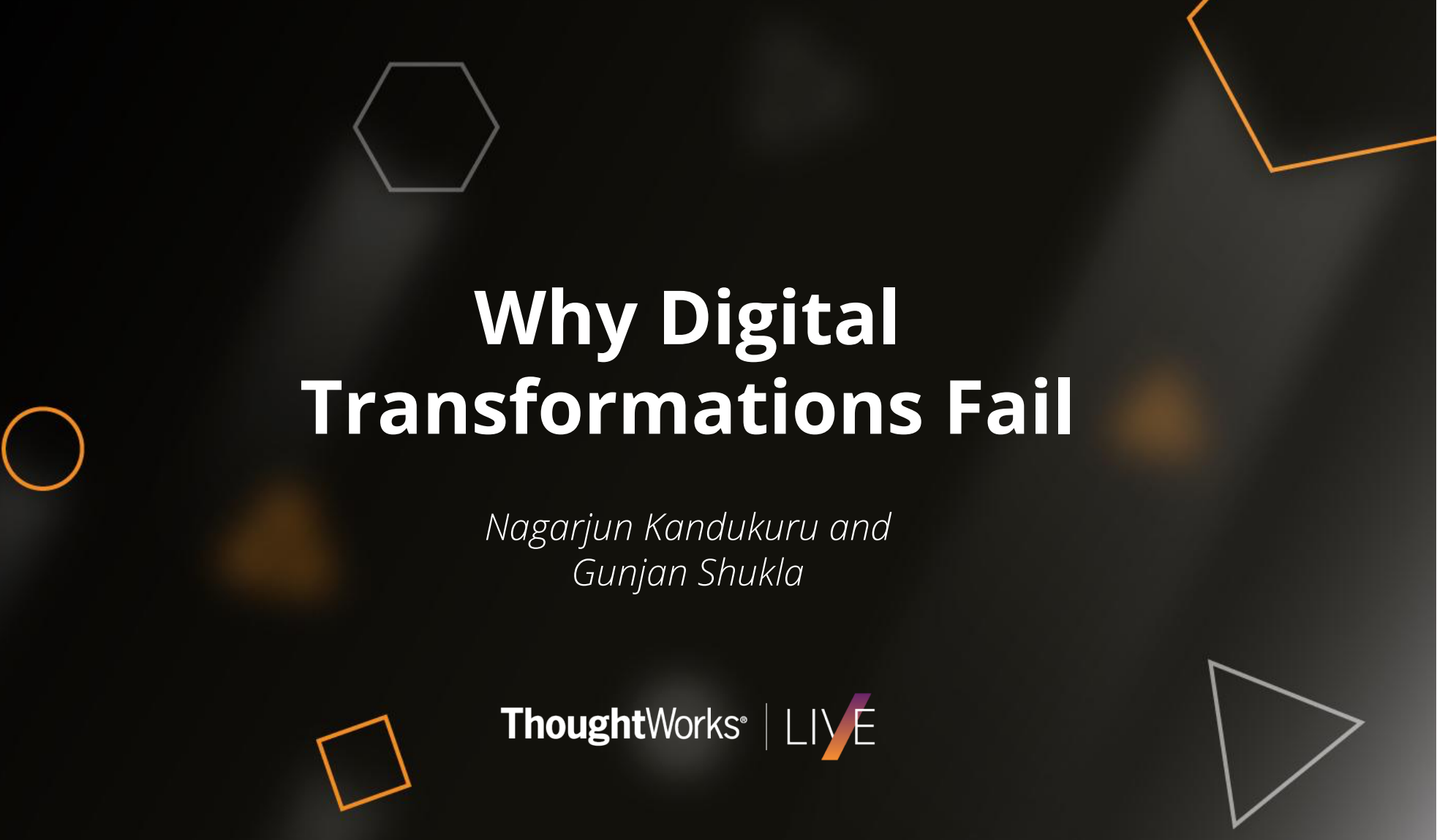




Why Digital Transformations Fail

*Nagarjun Kandukuru and
Gunjan Shukla*

ThoughtWorks® | LIVE

***We wanted flying
cars, instead we
got 140 characters***

- Peter Thiel



The Good News

37%

of firms are going through a digital transformation

Till date close to 50%

rate going to digital is one of their top priorities

> 50%

expect this to be very challenging



Source: Forrester
Research

Why is it Challenging?

Visit First Principles

Unlike copyright, digital transformation are two words

Digital and Transformation

- Digitization vs. digitalization
- People challenges vs. technology challenges
- Digital strategy vs. business strategy



**There are 3 Reasons for
the Challenge of the
Transformation....**



Understanding Digital

- There is a difference between digitization and digitalization
- Leverage the ecosystems
- Example India Govt : Electronic Records vs. India Stack



Evolving the Operating Model for Digital

- Organisational alignment
- Throwing out the stale
- Innovation and scale





Culture

Successful digital transformations succeed for many reasons but they fail only for one

Just Enough Hierarchy

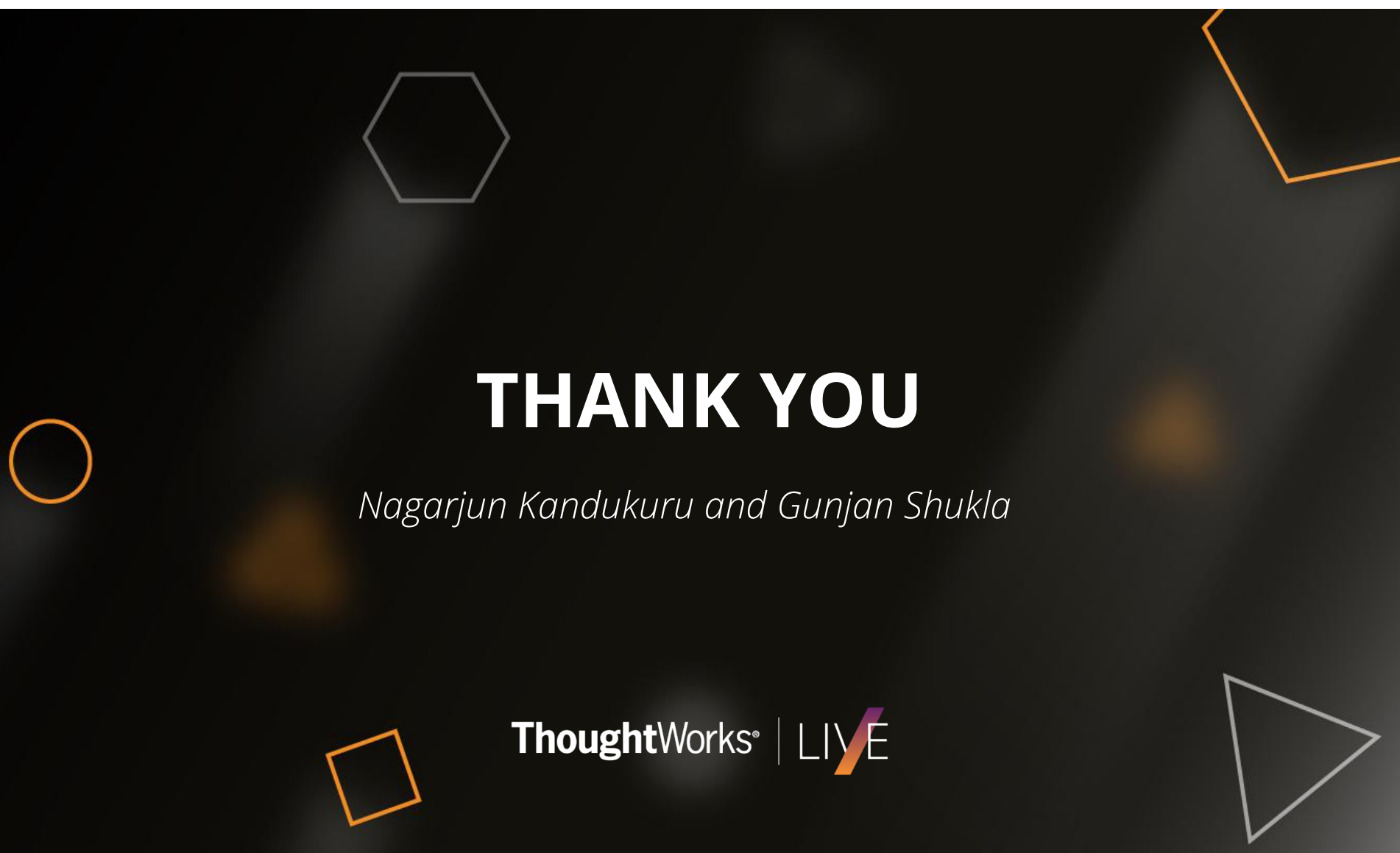
- Autonomous teams
- Empowerment

Experimentation

- Fail fast
- First principles thinking

Inclusion

- Diversity
- Conducive environment for people to have a voice



THANK YOU

Nagarjun Kandukuru and Gunjan Shukla

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Discuss & Brainstorm

Gary: Building Blocks

Government Agencies , Enterprises,
Startup's and Captives: Diversity
quotient is high in the market

